



**ADTA**  American  
Dental  
Therapy  
Association

*Sponsorship Opportunities*

## ANNUAL CONFERENCE 2024

EDUCATE & ELEVATE: RIDING THE DENTAL THERAPY WAVE

NOVEMBER 12-15, 2024

EMBASSY ORLANDO LAKE BUENA VISTA RESORT

8100 LAKE STREET, ORLANDO, FL



**SPONSORSHIP FORM**

First & Last Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

email \_\_\_\_\_

**Yes, I wish to purchase the following:**

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum Sponsorship \$15,000      | <input type="checkbox"/> Beverage Station Sponsorship \$750   |
| <input type="checkbox"/> Pre-Conference Sponsorship \$7,500 | <input type="checkbox"/> Partner Sponsorship \$500            |
| <input type="checkbox"/> Gold Sponsorship \$5,000           | <input type="checkbox"/> Friend of ADTA Sponsorship \$250     |
| <input type="checkbox"/> Silver Sponsorship \$2,500         | <input type="checkbox"/> Other Contribution/Donation \$ _____ |
| <input type="checkbox"/> Student Scholarship \$2,000        |   |
| <input type="checkbox"/> Bronze Sponsorship \$1,500         | <b>Non-Member Surcharge 20%</b> \$ _____                      |
| <input type="checkbox"/> Exhibitor \$900                    | <b>TOTAL AMOUNT DUE</b> \$ _____                              |

**Please select a payment Method:**

- Invoice  Check # \_\_\_\_\_ (enclosed)
- Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

If the billing address for this credit card differs from the contact information above, please enter the billing address below.

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

**CREDIT CARD AUTHORIZATION**

I, \_\_\_\_\_, authorize the ADTA to charge the credit card provided in the amount of \$ \_\_\_\_\_.

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/2024

**Please mail or email your completed sponsorship form to:**  
 ADTA, 10793 SW Canterbury Lane, Ste. 104, Tigard, OR 97224 | [ed@americandentaltherapyassociation.org](mailto:ed@americandentaltherapyassociation.org)



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Platinum Sponsorship ..... \$15,000

- Sponsor of Keynote Buffet Luncheon with Mary Otto, author of Teeth: The Story of Beauty, Inequality, and the Struggle for Oral Health in America (November 13, 2024)
Welcome address with audience prior to Keynote & Introduction of Mary Otto
Two all-inclusive conference registrations (Wednesday-Friday, November 13-15, 2024)
Two page ad layout (inside cover and front right page) of Annual Conference Guide, a digital flip-book
Premier sponsor for post Virtual Conference Webinar Series includes ad prior to live broadcasts and on-demand recordings and logo on all Virtual Conference promotions, online registrations
Premier placement of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, emails, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
Opportunity to include promotional items in conference swag bag

Pre-Conference Sponsorship ..... \$7,500

- Premier sponsor of Minimally Invasive Dentistry Workshop (November 12, 2024)
Welcome address with audience prior to workshop and opportunity to speak with attendees during lunch
One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
Premier placement of full page ad and article in Annual Conference Guide, a digital flipbook
Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
Opportunity to include promotional items in conference swag bag

Gold Sponsorships ..... \$5,000

Premier sponsor (select one)

- [ ] Sponsor of General Session Buffet Luncheon - Afternoon, November 14, 2024
[ ] Sponsor of General Session Buffet Luncheon - Afternoon, November 15, 2024

- Welcome address prior to General Session & Introduction of Speaker
One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
Premier placement of full page ad in Annual Conference Guide, a digital flipbook
Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
Opportunity to include promotional items in conference swag bag

Silver Sponsorships ..... \$2,500

Premier sponsor of (select one)

- [ ] Sponsor of Florida Panel Discussion - Morning, November 13, 2024
[ ] Sponsor of General Session - Morning, November 14, 2024
[ ] Sponsor of General Session - Morning, November 15, 2024



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**Silver Sponsorships Contnued ..... \$2,500**

- 3-5 minutes to address General Session audience
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

**Student Scholarship ..... \$2,000**

- Opportunity to sponsor one Dental Therapy Student to attend the Annual Conference
- Sponsorship pays for airfare, hotel accommodations, ground transportation and student’s all-inclusive conference registration
- Sponsor to be featured in Spotlight on Scholarship Recipient article in Annual Conference Guide, a digital flipbook
- Inclusion of sponsor’s name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

**Bronze Sponsorships ..... \$1,500**

Select one:

- Sponsor of PM Snack Break - Wednesday, November 13, 2024
- Sponsor of PM Snack Break - Thursday, November 14, 2024
- Sponsor of PM Snack Break - Friday, November 15, 2024

- Signage promoting sponsor of PM snack break for day specified above
- Discounted all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

**Exhibitor ..... \$900**

- 6-foot table to display products and/or services (Wednesday, November 13, 2024)
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Full page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag



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**Beverage Station Sponsorships ..... \$750**

Select one:

- Wednesday, November 13, 2024
- Thursday, November 14, 2024
- Friday, November 15, 2024

- Signage promoting sponsor of all day beverage station area
- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

**ADTA Partner Sponsorship ..... \$500**

- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

**Friend of ADTA Sponsorship ..... \$250**

- Quarter page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence

***Prices shown are for ADTA members.  
Non-Members will be charged a 20% surcharge on their entire purchase.***