



ANNUAL CONFERENCE 2024

EDUCATE & ELEVATE: RIDING THE DENTAL THERAPY WAVE

NOVEMBER 12-15, 2024

EMBASSY ORLANDO LAKE BUENA VISTA RESORT
8100 LAKE STREET, ORLANDO, FL



SPONSORSHIP FORM

First & Last Name _____

Company/Organization _____

Address _____

City _____ ST _____ Zip Code _____ Phone _____

email _____

Yes, I wish to purchase the following:

- Platinum Sponsorship \$15,000 - **SOLD**
- Pre-Conference Sponsorship \$7,500
- Gold Sponsorship \$5,000
- Silver Sponsorships \$2,500 - **SOLD**
- Student Scholarships \$16,000 - **SOLD**
- Bronze Sponsorship \$1,500
- Exhibitor \$900
- Beverage Station Sponsorship \$750
- Partner Sponsorship \$500
- Friend of ADTA Sponsorship \$250
- Other Contribution/Donation \$ _____

Non-Member Surcharge 20% \$ _____
TOTAL AMOUNT DUE \$ _____

Please select a payment Method:

- Invoice
- Check # _____ (enclosed)
- Credit Card # _____ Expiration Date ____/____ Security Code _____

If the billing address for this credit card differs from the contact information above, please enter the billing address below.

Address _____

City _____ ST _____ Zip Code _____ Phone _____

CREDIT CARD AUTHORIZATION

I, _____, authorize the ADTA to charge the credit card provided in the amount of \$ _____.

Cardholder's Signature _____ Date ____/____/2024

Please mail or email your completed sponsorship form to:
 ADTA, 10793 SW Canterbury Lane, Ste. 104, Tigard, OR 97224 | ed@americandentaltherapyassociation.org



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Platinum Sponsorship SOLD - Arcora Foundation

- Sponsor of Keynote Buffet Luncheon with Mary Otto, author of Teeth: The Story of Beauty, Inequality, and the Struggle for Oral Health in America (November 13, 2024)
- Welcome address with audience prior to Keynote & Introduction of Mary Otto
- Two all-inclusive conference registrations (Wednesday-Friday, November 13-15, 2024)
- Two page ad layout (inside cover and front right page) of Annual Conference Guide, a digital flip-book
- Premier sponsor for post Virtual Conference Webinar Series includes ad prior to live broadcasts and on-demand recordings and logo on all Virtual Conference promotions, online registrations
- Premier placement of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, emails, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Pre-Conference Sponsorship \$7,500

- Premier sponsor of Minimally Invasive Dentistry Workshop (November 12, 2024)
- Welcome address with audience prior to workshop and opportunity to speak with attendees during lunch
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad and article in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Gold Sponsorships \$5,000

Premier sponsor (select one)

- Sponsor of General Session Buffet Luncheon - Afternoon, November 14, 2024
- Sponsor of General Session Buffet Luncheon - Afternoon, November 15, 2024

- Welcome address prior to General Session & Introduction of Speaker
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Silver Sponsorships \$2,500

Premier sponsor of (select one)

- Sponsor of Florida Panel Discussion - Morning, November 13, 2024 - **SOLD - Ko-Kwell Wellness Cnt**
- Sponsor of General Session - Morning, November 14, 2024 - **SOLD - Elevate Oral Care**
- Sponsor of General Session - Morning, November 15, 2024 - **SOLD - National Indian Health Board**



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Silver Sponsorships Continued \$2,500

- 3-5 minutes to address General Session audience
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Student Scholarships SOLD - Southern Plains Tribal Health Board

- Opportunity to sponsor one Dental Therapy Student to attend the Annual Conference
- Sponsorship pays for airfare, hotel accommodations, ground transportation and student’s all-inclusive conference registration
- Sponsor to be featured in Spotlight on Scholarship Recipient article in Annual Conference Guide, a digital flipbook
- Inclusion of sponsor’s name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

Bronze Sponsorships \$1,500

Select one:

- Sponsor of PM Snack Break - Wednesday, November 13, 2024
- Sponsor of PM Snack Break - Thursday, November 14, 2024
- Sponsor of PM Snack Break - Friday, November 15, 2024

- Signage promoting sponsor of PM snack break for day specified above
- Discounted all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

Exhibitor \$900

- 6-foot table to display products and/or services (Wednesday, November 13, 2024)
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Full page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag



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Beverage Station Sponsorships \$750

Select one:

- Wednesday, November 13, 2024
- Thursday, November 14, 2024
- Friday, November 15, 2024

- Signage promoting sponsor of all day beverage station area
- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

ADTA Partner Sponsorship \$500

- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

Friend of ADTA Sponsorship \$250

- Quarter page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence

***Prices shown are for ADTA members.
Non-Members will be charged a 20% surcharge on their entire purchase.***