



# ANNUAL CONFERENCE 2024

EDUCATE & ELEVATE: RIDING THE DENTAL THERAPY WAVE

NOVEMBER 12-15, 2024

EMBASSY ORLANDO LAKE BUENA VISTA RESORT  
8100 LAKE STREET, ORLANDO, FL



**SPONSORSHIP FORM**

First & Last Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

email \_\_\_\_\_

**Yes, I wish to purchase the following:**

- Platinum Sponsorship \$15,000 - **SOLD**
- Pre-Conference Sponsorship \$7,500 **(1) Available**
- Gold Sponsorship \$5,000 **(1) Available**
- Silver Sponsorship \$2,500 - **SOLD**
- Student Scholarships \$16,000 **SOLD**
- Bronze Sponsorship \$1,500 **(1) Available**
- Beverage Station Sponsorship \$750 **(3) Available**
- Partner Sponsorship \$500
- Friend of ADTA Sponsorship \$250
- Other Contribution/Donation \$ \_\_\_\_\_

**Non-Member Surcharge 20%** \$ \_\_\_\_\_

**TOTAL AMOUNT DUE** \$ \_\_\_\_\_

**Please select a payment Method:**

- Invoice  Check # \_\_\_\_\_ (enclosed)
- Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

If the billing address for this credit card differs from the contact information above, please enter the billing address below.

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone \_\_\_\_\_

**CREDIT CARD AUTHORIZATION**

I, \_\_\_\_\_, authorize the ADTA to charge the credit card provided in the amount of \$ \_\_\_\_\_.

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/2024

**Please mail or email your completed sponsorship form to:**  
 ADTA, 10793 SW Canterbury Lane, Ste. 104, Tigard, OR 97224 | [ed@americandentaltherapyassociation.org](mailto:ed@americandentaltherapyassociation.org)



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**Platinum Sponsorship ..... SOLD - Arcora Foundation**

- Sponsor of Keynote Buffet Luncheon with Mary Otto, author of Teeth: The Story of Beauty, Inequality, and the Struggle for Oral Health in America (November 13, 2024)
- Welcome address with audience prior to Keynote & Introduction of Mary Otto
- Two all-inclusive conference registrations (Wednesday-Friday, November 13-15, 2024)
- Two page ad layout (inside cover and front right page) of Annual Conference Guide, a digital flip-book
- Premier sponsor for post Virtual Conference Webinar Series includes ad prior to live broadcasts and on-demand recordings and logo on all Virtual Conference promotions, online registrations
- Premier placement of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, emails, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

**Pre-Conference Sponsorship ..... \$7,500**

- Premier sponsor of Minimally Invasive Dentistry Workshop (November 12, 2024)
- Welcome address with audience prior to workshop and opportunity to speak with attendees during lunch
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad and article in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

**Gold Sponsorships ..... \$5,000**

Premier sponsor (One available)

Sponsor of General Session Buffet Luncheon - November 14, 2024 (**Swinomish Dental Clinic**)

Sponsor of General Session Buffet Luncheon - Afternoon, November 15, 2024

- Welcome address prior to General Session & Introduction of Speaker
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

**Silver Sponsorships ..... \$2,500**

Premier sponsor of (select one)

Sponsor of Florida Panel Discussion - November 13, 2024 - **SOLD - Ko-Kwell Wellness Cnt**

Sponsor of General Session - Morning, November 14, 2024 - **SOLD - Elevate Oral Care**

Sponsor of General Session - Morning, November 15, 2024 - **SOLD - National Indian Health Board**



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Silver Sponsorships Continued ..... \$2,500

- 3-5 minutes to address General Session audience
• One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
• Premier placement of half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional items in conference swag bag

Student Scholarships ..... SOLD - Southern Plains Tribal Health Board

- Opportunity to sponsor one Dental Therapy Student to attend the Annual Conference
• Sponsorship pays for airfare, hotel accommodations, ground transportation and student's all-inclusive conference registration
• Sponsor to be featured in Spotlight on Scholarship Recipient article in Annual Conference Guide, a digital flipbook
• Inclusion of sponsor's name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag

Bronze Sponsorships ..... \$1,500

Select one:

- Sponsor of PM Snack Break - Wed, November 13, 2024 (Michigan Primary Care Association)
• Sponsor of PM Snack Break - Thursday, November 14, 2024 (Community Catalyst)
• Sponsor of PM Snack Break - Friday, November 15, 2024

- Signage promoting sponsor of PM snack break for day specified above
• Discounted all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
• Half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag

Beverage Station Sponsorships ..... \$750

Select one:

- Wed, November 13, 2024
• Thu, November 14, 2024
• Fri, November 15, 2024

- Signage promoting sponsor of all day beverage station area
• Half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag



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**ADTA Partner Sponsorship ..... \$500**

- Half page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional item in conference swag bag

**Friend of ADTA Sponsorship ..... \$250**

- Quarter page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence

***Prices shown are for ADTA members.  
Non-Members will be charged a 20% surcharge on their entire purchase.***