



ANNUAL CONFERENCE 2024

EDUCATE & ELEVATE: RIDING THE DENTAL THERAPY WAVE

NOVEMBER 12-15, 2024

EMBASSY ORLANDO LAKE BUENA VISTA RESORT
8100 LAKE STREET, ORLANDO, FL

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Platinum Sponsorship SOLD - Arcora Foundation

- Sponsor of Keynote Buffet Luncheon with Mary Otto, author of Teeth: The Story of Beauty, Inequality, and the Struggle for Oral Health in America (November 13, 2024)
- Welcome address with audience prior to Keynote & Introduction of Mary Otto
- Two all-inclusive conference registrations (Wednesday-Friday, November 13-15, 2024)
- Two page ad layout (inside cover and front right page) of Annual Conference Guide, a digital flip-book
- Premier sponsor for post Virtual Conference Webinar Series includes ad prior to live broadcasts and on-demand recordings and logo on all Virtual Conference promotions, online registrations
- Premier placement of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, emails, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Pre-Conference Sponsorship \$7,500

- Premier sponsor of Minimally Invasive Dentistry Workshop (November 12, 2024)
- Welcome address with audience prior to workshop and opportunity to speak with attendees during lunch
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad and article in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Gold Sponsorships \$5,000

Premier sponsor (One available)

Sponsor of General Session Buffet Luncheon - November 14, 2024 (**Swinomish Dental Clinic**)

Sponsor of General Session Buffet Luncheon - Afternoon, November 15, 2024

- Welcome address prior to General Session & Introduction of Speaker
- One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
- Premier placement of full page ad in Annual Conference Guide, a digital flipbook
- Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
- Opportunity to include promotional items in conference swag bag

Silver Sponsorships \$2,500

Premier sponsor of (select one)

Sponsor of Florida Panel Discussion - November 13, 2024 - **SOLD - Ko-Kwell Wellness Cnt**

Sponsor of General Session - Morning, November 14, 2024 - **SOLD - Elevate Oral Care**

Sponsor of General Session - Morning, November 15, 2024 - **SOLD - National Indian Health Board**



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Silver Sponsorships Continued \$2,500

- 3-5 minutes to address General Session audience
• One all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
• Premier placement of half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional items in conference swag bag

Student Scholarships SOLD - Southern Plains Tribal Health Board

- Opportunity to sponsor one Dental Therapy Student to attend the Annual Conference
• Sponsorship pays for airfare, hotel accommodations, ground transportation and student's all-inclusive conference registration
• Sponsor to be featured in Spotlight on Scholarship Recipient article in Annual Conference Guide, a digital flipbook
• Inclusion of sponsor's name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag

Bronze Sponsorships \$1,500

Select one:

- Sponsor of PM Snack Break - Wed, November 13, 2024 (Michigan Primary Care Association)
• Sponsor of PM Snack Break - Thursday, November 14, 2024 (Community Catalyst)
• Sponsor of PM Snack Break - Friday, November 15, 2024

- Signage promoting sponsor of PM snack break for day specified above
• Discounted all-inclusive conference registration (Wednesday-Friday, November 13-15, 2024)
• Half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag

Beverage Station Sponsorships \$750

Select one:

- Wed, November 13, 2024
• Thu, November 14, 2024
• Fri, November 15, 2024

- Signage promoting sponsor of all day beverage station area
• Half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag



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ADTA Partner Sponsorship \$500

- Half page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence
• Opportunity to include promotional item in conference swag bag

Friend of ADTA Sponsorship \$250

- Quarter page ad in Annual Conference Guide, a digital flipbook
• Inclusion of company name and/or logo and hyperlink on conference marketing (web pages, social media posts, signage, direct mail, etc.), conference videos, PowerPoint slides for conference, educational programs, and conference correspondence

Prices shown are for ADTA members.
Non-Members will be charged a 20% surcharge on their entire purchase.